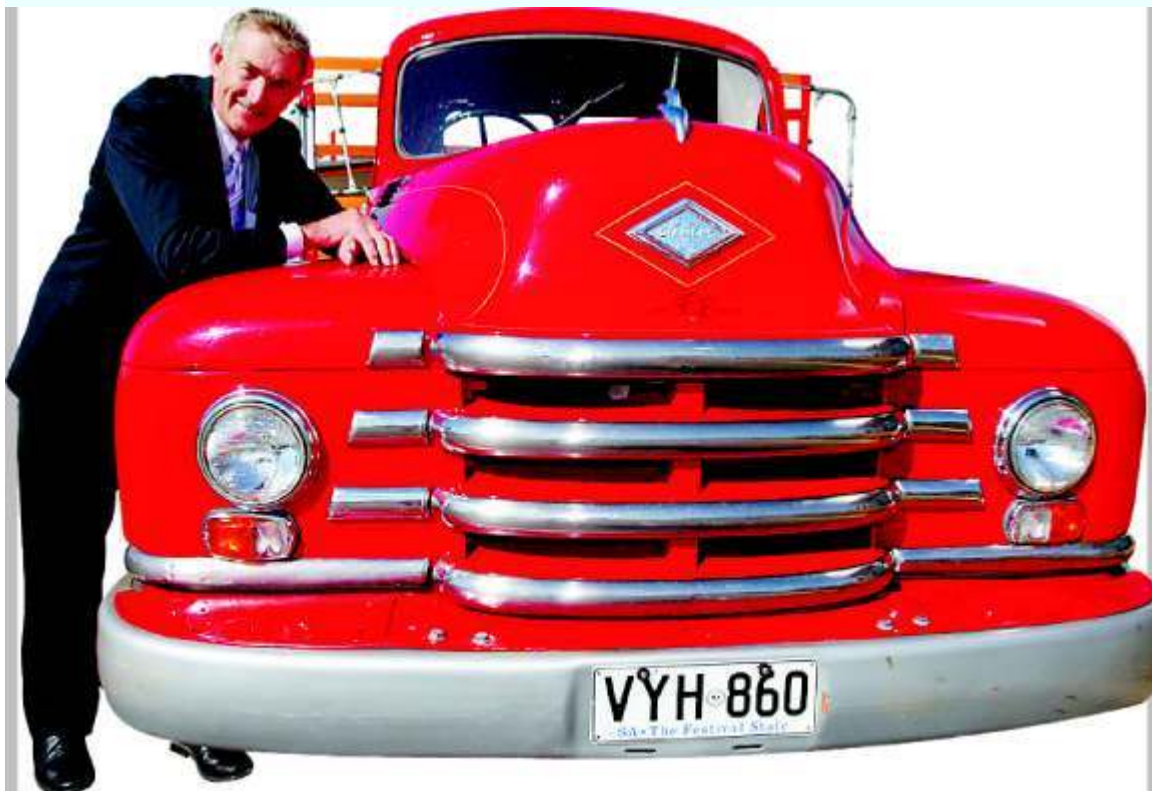




Business **CONFIDENTIAL** Truck convoy to cruise for kids



□ Michael Crawford puts some shine on one of the participants

THE world's largest charity truck convoy will be sponsored this year by Adelaide transport company CMV Group.

On Sunday, the Novita Children's Services Convoy for Kids will see about 300 children with disabilities climbing into gleaming trucks to cruise around the streets of Adelaide.

CMV Group managing director **Michael Crawford** says staff are keen to support the charity event.

"We feel strongly about supporting South Australian causes – and, of course, the road transport focus of this event made it a natural fit for our company," he says. "This is the ideal

way to bring some joy into children's lives, while also demonstrating the transport industry's commitment to the community."

Novita's **Tracey Taylor** says the event is expected to raise more than \$50,000.

"We're now putting out the call to all truckies across SA to jump online, register their trucks and help us make sure every one of our little stars gets a ride," she says.

Tracey says there will be plenty of opportunities for families to show support. "We love to see families cheering on our big-hearted truckies and their precious passengers," she says.