



# Going from strength to strength since Traralgon '08 opening

Since opening its doors in Traralgon earlier this year, CMV Gippsland has gone from strength to strength in all areas of truck sales, service and spare parts.

Branch manager Jason Hunt credits the dealership's growth to the way in which Gippsland's trucking community has welcomed CMV to the region.

It's also, he believes, a general recognition of CMV's ability to service and supply parts not only for Mack and Volvo trucks, but for all truck and trailer makes and models.

"The response to our first year in Traralgon has been fantastic, particularly after our official launch in August where we had more than 300 customers visit our dealership," Jason said.

"At the launch, our customers were able to see for themselves CMV's new modern workshop with our large number of drive-through bays, fully serviced in-ground pit, overhead crane and separate large trailer/jinker refurbishment workshop."

Jason said news of CMV's expert service and state-of-the-art facilities continues to spread throughout the region and as a result, more and more truck operators are wanting the dealership to service and provide spare parts for all makes of trucks and trailers.

"While we specialise in Mack and

Volvo, our team can maintain, repair and service all types of trucks and trailers. And our stock holding is substantial which means we are more likely to have the spare parts our customers need or can access them quickly.

"People like dealing with us – they see us as being professional because we have the right technical skills and equipment to be flexible enough to get the job done on time and with minimal fuss," Jason said.

"This means truck operators can have the peace of mind that if they need servicing or parts – no matter what type of truck – CMV are there to help them."

Jason said since moving from Warragul, CMV had secured up a number of significant fleet maintenance contracts across Gippsland offering a total end to end solution, giving piece of mind and enabling customers to concentrate on core business – transporting goods.

"We're doing a lot more diverse work since moving here, including much more servicing and general maintenance to all types of trucks and trailers to major component rebuilds, and recently becoming a Cummins dealer has added another string to the bow."

CMV managing directors Paul and David Crawford attended CMV

Gippsland's launch in August along with special guest Peter Hertinge, chief executive officer of Volvo Commercial Vehicles Australia.

Representatives from key suppliers Jost, Michelin and Cummins were also at the event with Michelin sponsoring the main door prize - a set of steer tyres.

A feature of the night included a display of the new Mack and Volvo range, spectacularly lit up by floodlights around the dealership. These included:

- \* "New Breed" Mack Metroliner, Granite, Trident, Superliner and Titan along with Euro 4 and 5 Volvo FL, FE, FM and FH including the world's most powerful truck, the FH16 660.

There were also a number of collectible Vintage trucks on display including:

- \* 1972 Volvo G88 prime mover.
- \* 1976 Volvo N10.
- \* 1960/1 Mack B61.
- \* 1967 Mack Flintstone R Model.
- \* 1987 Mack Superliner.
- \* 1969 Mack Flintstone R Model.

The CMV Gippsland's team of skilled sales, spare parts and service technicians were also on hand to meet guests and provide expert advice and assistance.



**CMV Clayton branch manager Rohan Cook, CMV Gippsland branch manager Jason Hunt and CMV managing director Paul Crawford at the CMV Gippsland launch. (PS)**



**Kevin and Sue Sim with their vintage Mack 1968 Flintstone R Model at the CMV Gippsland launch. (PS)**