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Offset emissions program in Callington

A FOREST the size of two Australian Football League fields has just been planted at Callington.

The forest, which is more than 50,000 square metres in size, will sequester 1500 tonnes of carbon dioxide emissions to offset the emissions of vehicles purchased in the past 11 months.

CMI Toyota is responsible for the forest, which forms a part of the company's Carbon Neutral Program.

Under the CMI Carbon Neutral Program, buyers have their future carbon emissions precisely calculated using a formula established by the Australian Greenhouse Office.

The calculations are based upon their vehicle's fuel economy and the number of kilometres they choose to offset.

A cost is then established for the planting of new trees to offset their individual emissions and by making the appropriate donation (to the Canopy Project, a not-for-profit organisation who administers the program and arranges the planting) at purchase, the buyer makes a valuable contribution to the environment.