



Sponsors back books

There has been generous sponsorship support for the three books being published for the centenary of Loxton's proclamation as a town.

The major book is a history of Loxton's settlement and subsequent development over the past 100 years.

That book has been written by Rob Linn, a highly regarded and very experienced Adelaide based historian and author.

Mr Linn has written 26 books, among which are histories of the City of Adelaide, Port Elliot and Goolwa, Mannum and the Yalumba wine company, winning a number of awards for his work.

A book containing photographs of Loxton over the past 100 years and another containing information about the people after whom streets and roads in the town and surrounding area are named are also being produced as centenary publications.

The major focus of the street names book is on the stories behind the names of Loxton streets, including the Victoria Cross recipients and Australian nurses murdered in a World War 2 massacre, after whom streets and roads in the irrigation area are named.

Loxton Centenary Committee chairman Jan Cass said the Loxton Waikerie Council agreed to underwrite the cost involved in publishing the three books.

Mrs Cass said the council's backing enabled the committee to proceed with publishing the books, which were among the

committee's major centenary projects.

It was decided to seek some sponsorship for the books, by approaching companies with a long history of involvement with the Loxton district.

Mrs Cass said that virtually all of the companies approached readily agreed to provide sponsorship and the target figure of \$30,000 was exceeded when the Community Centre Committee offered to contribute \$8000.

Other book sponsors are: Elders (\$5000), Riverland Water (\$3000); Eudunda Farmers, owners of the Big River Foodland supermarket (\$2500); O.E. Bradtke & Sons, Hand Built Homes, Loxton Engineering Works (Ferber family), The Loxton News and The Murray Pioneer (each \$1000).

In addition, the ANZ Bank is conducting a raffle for which it is providing the substantial prizes, with the aim of raising \$5000 as its sponsorship contribution for the books. The 1000 tickets will be \$5 each, with those tickets to go on sale shortly.

The CMV Foundation, which was a major shareholder in Riverland Almonds, has also contributed \$1000 for the books.

Another major sponsor contributed \$5000 towards the cost of producing the history books, but requested that the name of the company providing that sum remain anonymous.

The Loxton Hotel also agreed to provide significant sponsorship of \$3000, with that sum used to meet the cost of producing the calendars being sold as centenary souvenirs.



Jan Cass

Mrs Cass said Bank SA is also a major sponsor, agreeing to provide \$5000 towards costs involved with the centenary parade which will be a feature of the events on the weekend of August 25 and 26.

Bank SA is also providing its marquee for use as a venue for activities that weekend.

Mrs Cass said that the centenary committee is very appreciative of the support that has been provided by all of the sponsors for Loxton's centenary.

Mrs Cass said that the books will be launched at The Pines on Sunday, August 12, by former Loxton resident Mac Klingberg, with that event open to the public.

A son of H.A. Klingberg, who was one of Loxton's prominent citizens in the town's early years, Mr. Klingberg spent most of his working life with the AMP Society, becoming state manager for Tasmania and then South Australia.