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Lexus opens flagship dealership in Parkside

Lexus of Adelaide opened its new, flagship dealership in Parkside this week, relocating from West Terrace and building upon the company's increased presence in Adelaide.

The new dealership at 50 Glen Osmond Road aims to continue Lexus's success in gaining ground on traditional luxury brands like BMW and Mercedes.

"We are very excited about the relocation as it provides our customers and employees with a much more fitting environment," says GM, John Harnett.